# MICHAEL LIEBER

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# Portfolio Website - https://itsmrlieber.com

# **ABOUT ME:**

• People know me for being kind, professional, and easy to connect with — creating experiences that make people feel valued, cared for, and understood.

#### SUMMARY

#### Sales Associate | Premium Merchant Funding | Sep 2024 - Sep 2025

Managed inbound and outbound sales calls, qualified leads, and closed funding deals while building strong client relationships and meeting goals in a fast-paced setting.

# Market Research Analyst | Tracarts | May 2024 - July 2024

Cold-called retail store owners to gather data on business challenges and shopping cart use, providing insights that helped the sales team refine pitches and target qualified leads for smart cart technology.

#### Social Media Manager | Big Apple Roasters | Dec 2024 - Feb 2024

Managed social media accounts, created content, and engaged with customers to grow brand awareness and support marketing campaigns.

## Front Desk / Server | Bagel Town | Sep 2022 - Oct 2023

Provided friendly front desk and counter service, greeting guests, taking orders, and processing payments. Maintained an organized front area, answered calls, and supported food prep during busy hours to ensure a great customer experience.

#### Private Barber | Self Employed | Mar 2020 - Feb 2025

Provided personalized grooming services in a clean, organized workspace. Managed appointments and payments while building loyal client relationships through great service and attention to detail.

## Freelance Event Staff | Local Caterers & Self Employed | Sep 2017 - Feb 2025

Started with local caterers assisting at private events, handling setup, bartending, and direct guest service. Later managed parts of events independently, keeping service areas organized, coordinating timing with staff, and ensuring smooth, professional experiences for guests.

#### SKILLS

Articulate | Quick Thinking | Adaptive | Active Listening | Relationship Oriented Situational Awareness | Resilient | Workflow Management | Problem Solver

## **EDUCATION**

· High School Diploma - DRS High School, Woodmere, NY