MICHAEL LIEBER

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Portfolio Website - https://itsmrlieber.com

WORK

Premium Merchant Funding | Funding Specialist | Sep 2024 - Sep 2025

Delivered tailored funding solutions to business owners, generating new business through cold calling, securing deals, and building repeat relationships with satisfied clients.

TRAC | Market Research Analyst | May 2024 - June 2024

Developed detailed questionnaires and conducted cold-call interviews with retail managers and employees to gather data on issues such as shopping cart theft, damage, and management practices.

Big Apple Roasters | Marketing Manager | Dec 2023 - Feb 2024

Organized video and photo shoots for coffee products to create social media posts to drive sales and enhance brand visibility.

Private Barber | Mar 2020 - Feb 2025

Provided personalized at-home grooming experiences by learning hair cutting techniques such as fading, blending, and scissor texturing. Coordinated appointments for new and returning clients while managing inventory, as well as maintaining and upgrading equipment.

Private Event Staff | Sep 2017 - January 2024

Partnered with five local caterers to design elegant food displays—such as meat platters, charcuterie boards, and floating desserts—while also independently staffing, bartending, and serving at private events, ensuring seamless setups, luxury experiences, and spotless cleanups.

SKILLS

Articulate | Quick Thinking | Adaptive | Active Listening | Relationship Oriented Situational Awareness | Resilient | Workflow Management | Problem Solver | Leadership

EDUCATION

- Yeshivat Ashreinu Gap Year Program in Israel (2020 2021)
- DRS Yeshiva High School (2017 2020)