

# MICHAEL LIEBER

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Portfolio Website - <https://michaellieber.xyz>

## EDUCATION

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- Yeshivat Ashreinu - Gap Year Program in Israel (2020 - 2021)
- DRS Yeshiva High School (2017 - 2020)

## WORK

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### **Premium Merchant Funding | Sales Representative | Sep 2024 - Present**

Providing tailored funding solutions to businesses, mastering sales techniques, and acquiring clients through cold calling while managing ongoing relationships.

### **Tracarts | Market Researcher | May 2024 - June 2024**

Created a detailed questionnaire and conducted interviews with managers and employees in retail stores to understand the impact of issues such as shopping cart theft, damage, and management.

### **Big Apple Roasters | Product Marketer | Dec 2023 - Feb 2024**

Organized photo shoots for coffee products using three-point lighting and macro lenses to create advertisements, drive sales, and enhance brand visibility.

### **Private Barber | Mar 2020 - January 2024**

Provided personalized at-home grooming experiences by learning hair cutting techniques such as fading, blending, and scissor texturing, while independently managing client appointments.

### **Private Event Waiter | Sep 2019 - January 2024**

Partnered with 5 different food caterers in my hometown to design elegant food displays, such as meat platters, charcuterie boards, and floating desserts. With keen observation and precision timing, setups and cleanups were flawlessly executed for an exceptional dining experience.

## SKILLS

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Effective Communication | Adaptive | Problem Solving | Active Listening | Relationship Building

Opus Clip | Canva | Davinci Resolve | Metricool | Dall-E 3 | Wix | Gling

Leadership | Detail-Oriented | Task Management | Conflict Resolution

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